

# GO FOURTH

*Atlantic Avenue to the Atlantic Ocean*



# Fourth Avenue is the great gateway between Atlantic Avenue and the Atlantic Ocean.

Originally conceived of as a grand boulevard to rival Manhattan's own Fourth Avenue – known today as Park Avenue – Brooklyn's Fourth Avenue was rebuilt in the early 20th century to accommodate more street traffic and the subway line, which erased much of the original vision for the thoroughfare.

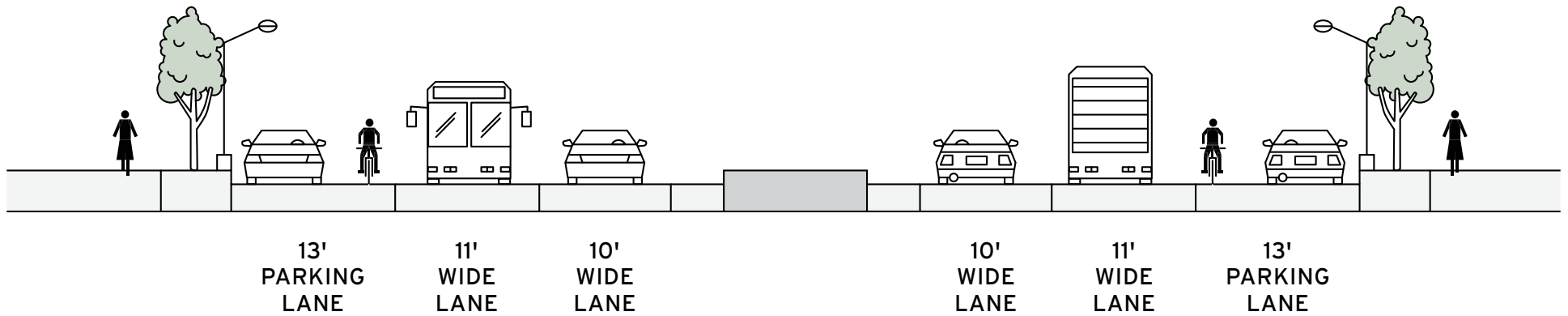
Today, the avenue is experiencing a renaissance. As part of the City of New York's 2015 Great Streets Initiative, which has committed to investing \$90 million in the landmark thoroughfares of the city from the Grand Concourse to Atlantic Avenue,

a revitalized Fourth Avenue is fulfilling its original 19th-century vision as a grand boulevard.

Car traffic lanes have been reduced while bike lanes have been added. In the near future, the medians will be elevated and planted with lush trees and greenery. New York City Statutes support the kind of ground-level restaurants, shops, and other neighborhood businesses that bring our streets to life. All of these measures and more are returning the avenue to the gracious spirit of its early history.

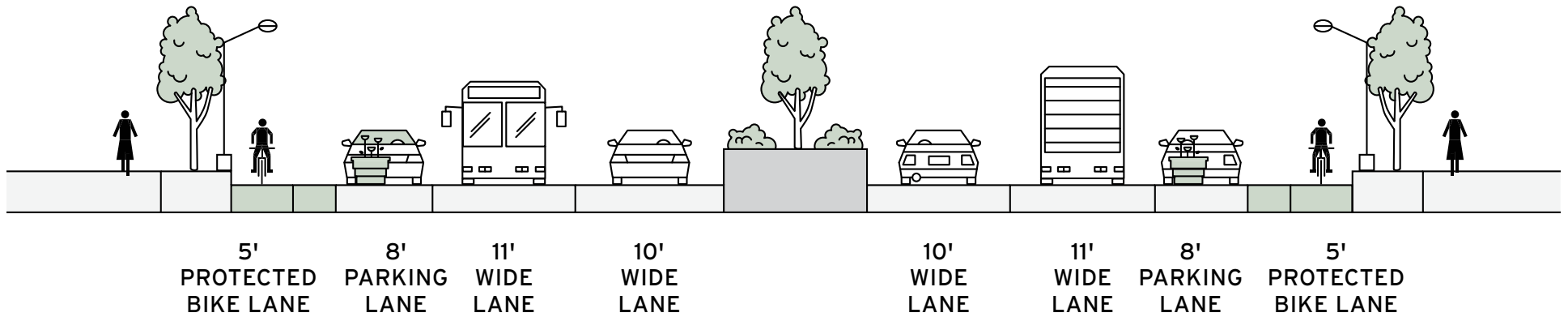
#GOFOURTH

PAST



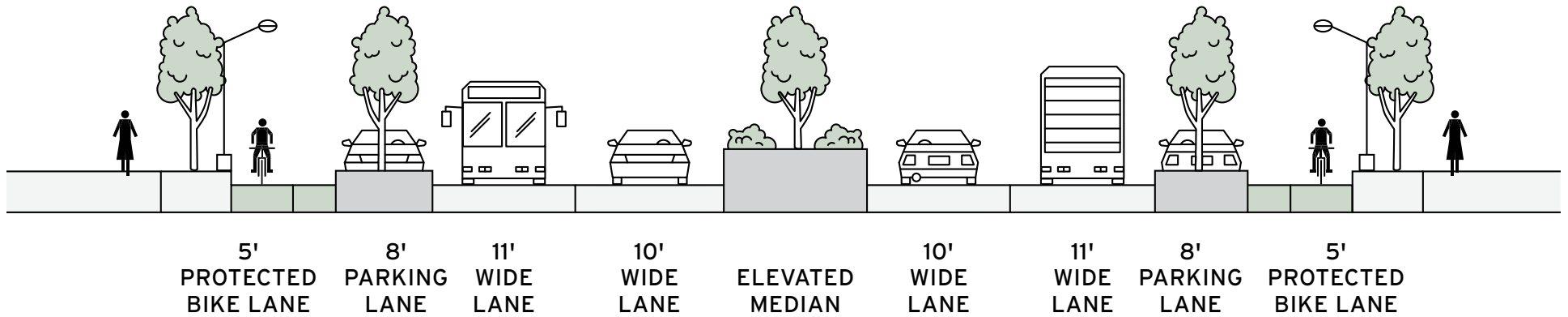
**In the past, 4th Avenue was strictly business, you had parking and vehicular lanes, little greenery, and no dedicated lanes for cyclists.**

PRESENT



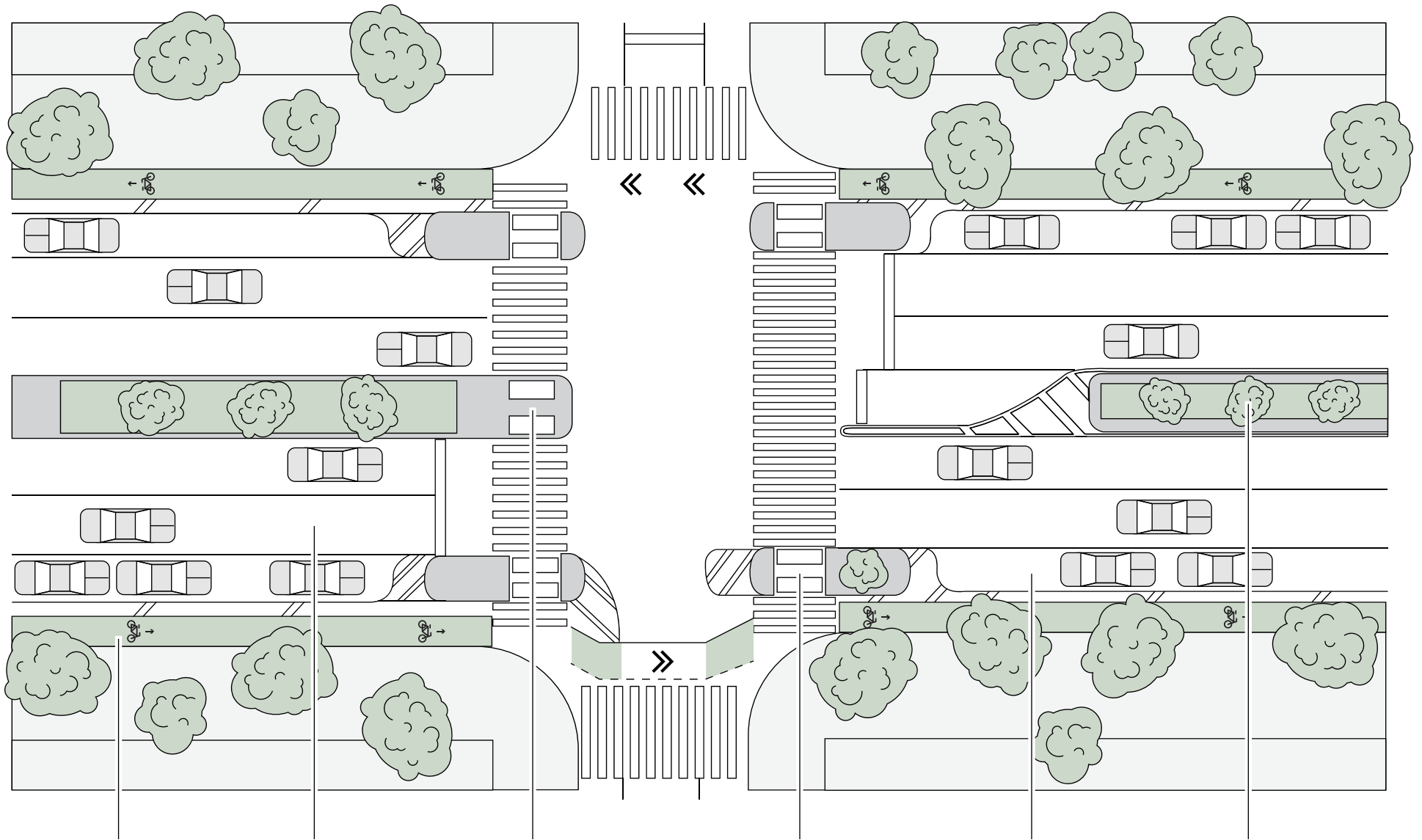
**Things have changed.**  
**Currently, 4th Avenue consists of four vehicular lanes,**  
**and dedicated lanes for cyclists.**

**FUTURE**



**In the near future, 4th Avenue will be transformed even further with dedicated protected pedestrian islands, elevated medians, and lush green landscaping.**

# A bird's eye view of the future Fourth Avenue.



5'  
PROTECTED  
BIKE LANES

10 - 11'  
WIDE LANES

ELEVATED  
MEDIANS

PROTECTED  
PEDESTRIAN  
ISLANDS

8'  
PARKING  
LANES

NEW  
LANDSCAPING

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